- 3. (As Filed) The method of claim 1 wherein print parameters of a first recipient's image set differ from printing parameters of a second recipient's image set.
- 4. (As Filed) The method of claim 3 wherein print parameters include one or more of print size, number of copies, print finish, and/or a textual message.
- 5. (As Filed) The method of claim 1 wherein print parameters differ among images within an image set.
- 6. (As Filed) The method of claim 5 wherein print parameters include one or more of print size, number of copies, print finish, and/or a textual message.
- 7. (As Filed) The method of claim 1 wherein each image set comprises an arbitrary grouping of images designated by a user.
- 8. (As Filed) The method of claim 1 wherein receiving, printing and distributing are performed by a single entity.
- 9. (As Filed) The method of claim 1 wherein the performance of receiving, printing and distributing is dispersed among two or more different entities.
- 1 10. (As Filed) The method of claim 1 wherein receiving an order is performed by an 2 enterprise providing a web front-end.
- 1 11. (As Filed) The method of claim 10 wherein printing or distributing, or both, are performed by a fulfillment enterprise different than the enterprise providing the web front-end.
- 1 12. (As Filed) The method of claim 1 wherein printing and distributing are integrated 2 processes.

- 1 13. (As Filed) The method of claim 1 wherein printing and distributing are performed by 2 a single entity.
- 1 14. (As Filed) The method of claim 1 wherein printing and distributing are performed by different entities.
- 15. (Cancelled) The method of claim 1 further comprising, prior to printing, dividing the
 received order into a plurality of sub-orders, each sub-order corresponding to a different
 recipient.
- 1 16. (As Filed) The method of claim 15 wherein printing comprises printing a set of one or more images in each sub-order.
- 1 17. (As Filed) The method of claim 15 wherein printing comprises, for each sub-order, printing a run of prints associated with a specified recipient.
- 1 18. (As Filed) The method of claim 17 further comprising printing a destination 2 identifier that identifies the specified recipient for a corresponding run of prints.
- 1 19. (As Filed) The method of claim 18 wherein the destination identifier delimits a corresponding sub-order.
- 20. (As Filed) The method of claim 18 wherein printing the destination identifier comprises printing one or more of the following items: a shipping address, a recipient's name, a thumbnail image index, a bar code, a textual message and/or print re-ordering information.

1 21. (As Filed) The method of claim 18 wherein a first image in a sub-order has one or 2 more print parameters that differ from one or more print parameters of a second image in the 3. sub-order.

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- 1 22. (As Filed) The method of claim 21 wherein print parameters include one or more of 2 print size, number of copies, print finish, and/or a textual message.
- . 1 23. (As Filed) The method of claim 15 wherein dividing the received order into the 2 plurality of sub-orders comprises, for each image in the received order, instantiating a copy of 3 the image for each recipient designated to receive a print of that image.
- 1 24. (As Filed) The method of claim 23 wherein an instantiated copy comprises a digital 2 image file.
- 1 25. (As Filed) The method of claim 15 wherein dividing the received order into the 2 plurality of sub-orders is performed by a first entity and printing the sub-orders is performed by a 3 second entity.
- 1 26. (As Filed) The method of claim 25 wherein the first entity comprises a photo-2 finishing enterprise.
- 1 27. (As Filed) The method of claim 25 wherein the second entity comprises a goods / 2 service provider enterprise.
- 1 28. (As Filed) The method of claim 25 wherein the second entity comprises a 2 supermarket, a drugstore, a post office, or an online grocer.

- 29. (As Filed) The method of claim 25 wherein distributing the printed image copies comprises delivering a recipient's printed image copies along with an unrelated order of goods / services associated with that recipient.
- 30. (As Filed) The method of claim 1 wherein a recipient comprises an individual.
- 1 31. (As Filed) The method of claim 1 wherein a recipient comprises a business entity.
- 32. (As Filed) The method of claim 1 wherein a recipient comprises an address.
- 33. (As Filed) The method of claim 1 wherein the plurality of recipients comprises an individual, an address, a business entity, or any combination thereof.
- 34. (As Filed) The method of claim 1 wherein at least one of the specified recipients is different from a user from whom the order was received.
- 35. (As Filed) The method of claim 1 wherein the order comprises a single transaction sequence.
- 1 36. (As Filed) The method of claim 35 wherein the single transaction sequence 2 comprises a single charge to a financial instrument.
- 37. (As Filed) The method of claim 36 wherein the financial instrument comprises a credit card, a debit card, electronic funds transfer, a gift certificate, or a coupon.
- 38. (As Filed) The method of claim 35 wherein the single transaction sequence is terminated by a click of an "order" button.

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39. (Currently Amended) A computer-implemented method of distributing physical
manifestations of digital content to a plurality of recipients, the method comprising:
receiving an order specifying a plurality of recipients and, for each specified recipient, a
set of digital content associated with that recipient;
for each of the plurality of recipients specified in the received order, generating a
physical manifestation of the digital content in the recipient's digital content set; and
distributing the physical manifestations to their respective associated recipients; and
prior to printing, dividing the received order into a plurality of sub-orders, each sub-order
corresponding to a different recipient

- 40. (As Filed) The method of claim 39 wherein a set of digital content comprises one or more digital images.
- 41. (As Filed) The method of claim 40 wherein the physical manifestation of the set of digital content comprises photographic prints of the one or more digital images.
- 1 42. (As Filed) The method of claim 39 wherein the physical manifestation of digital content comprises a framed photographic print of a digital image.
- 1 43. (As Filed) The method of claim 39 wherein the physical manifestation of the set of 2 digital content comprises photo-album pages bearing one or more digital images.
- 44. (As Filed) The method of claim 39 wherein the physical manifestation of the set of digital content comprises compositions of digital images and other graphical and/or textual content.
- 1 45. (As Filed) The method of claim 40 wherein the physical manifestation of the set of 2 digital content comprises an artifact bearing a digital image.

- 1 46. (As Filed) The method of claim 45 wherein the artifact bearing a digital image 2 comprises a novelty item.
- 47. (As Filed) The method of claim 45 wherein the artifact bearing the digital image comprises a shirt, a coffee mug, a key-chain, a mouse pad, a magnet, or a deck of playing cards.
- 1 48. (As Filed) The method of claim 39 wherein a set of digital content comprises 2 graphical and/or textual content.
- 1 49. (As Filed) The method of claim 48 wherein the physical manifestation of the set of 2 digital content comprises cards bearing the graphical and/or textual content.
- 50. (As Filed) The method of claim 49 wherein the cards bearing the graphical and/or textual content comprise one or more of the following: greeting cards, holiday cards, announcements, playing cards, post cards, thank you cards, or invitations.
- 51. (As Filed) The method of claim 48 wherein the physical manifestation of the set of digital content comprises cards bearing the graphical and/or textual content.
- 1 52. (As Filed) The method of claim 48 wherein the physical manifestation of the set of 2 digital content comprises advertisements bearing the graphical and/or textual content.
- 53. (As Filed) The method of claim 48 wherein the physical manifestation of the set of digital content comprises coupons bearing the graphical and/or textual content.
- 54. (As Filed) The method of claim 48 wherein the physical manifestation of the set of digital content comprises a bound volume bearing the graphical and/or textual content.

•	33. (As the a) The medical of cham 34 wherein the country to the photo-
2	album.
1.	56. (As Filed) The method of claim 54 wherein the bound volume comprises a travel
2	book.
1	57. (As Filed) The method of claim 48 wherein the graphical and/or textual content
2	comprises digital images and/or digitized content.
1.	58. (As Filed) The method of claim 48 wherein the graphical and/or textual content
2	comprises computer-generated content.
1	59. (Currently Amended) A computer-implemented method of distributing photographic
2	prints to a plurality of recipients, the method comprising:
3	(a) receiving an order specifying:
4	(i) a plurality of recipients;
5	(ii) for each specified recipient, a set of one or more digital images associated
6	with that recipient; and
7	(iii) for each digital image, a set of one or more print parameters;
8	(b) dividing the received order into a plurality of sub-orders, each sub-order
9	corresponding to a different specified recipient, each sub-order comprising an instance of each
10	digital image associated with the recipient corresponding to the sub-order;
11	(c) printing the instantiated digital images in each of the sub-orders according to the print
12	parameters associated with each image; and
13	(d) distributing the prints to their respective associated recipients and
14	(e) prior to printing, dividing the received order into a plurality of sub-orders, each sub-
15	order corresponding to a different recipient

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web front-end.

Attorney's Docket No. 11087-004001

60. (As Filed) The method of claim 59 wherein receiving an order comprises receiving 1 2 interactive input from a user of a computer system. 61. (As Filed) The method of claim 60 wherein the computer system comprises the 1 2 user's personal computer system. 62. (As Filed) The method of claim 60 wherein the computer system comprises a public 1 2 entry terminal. 63. (As Filed) The method of claim 59 wherein the print parameters include one or more 1 2 of print size, number of copies, print finish, and/or a textual message. 64. (As Filed) The method of claim 59 wherein printing and distributing are integrated 1 2 processes. 65. (As Filed) The method of claim 59 wherein receiving, dividing, printing and 1 2 distributing are performed by a single entity. 66. (As Filed) The method of claim 59 wherein the performance of receiving, dividing, 1 2 printing and distributing is dispersed among two or more different entities. 1 67. (As Filed) The method of claim 59 wherein receiving an order is performed by an 2 enterprise providing a web front-end.

68. (As Filed) The method of claim 67 wherein one or more of dividing, printing and

distributing are performed by a fulfillment enterprise different than the enterprise providing the

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- 1 69. (As Filed) The method of claim 59 wherein printing and distributing are performed 2 by a single entity.
- 1 70. (As Filed) The method of claim 59 wherein printing and distributing are performed 2 by different entities.
- 71. (As Filed) The method of claim 59 further comprising printing a destination identifier that identifies the specified recipient for a corresponding sub-order.
- 1 72. (As Filed) The method of claim 71 wherein the destination identifier delimits a corresponding sub-order.
- 73. (As Filed) The method of claim 71 wherein printing the destination identifier comprises printing one or more of the following items: a shipping address, a recipient's name, a thumbnail image index, a bar code, a textual message and/or print re-ordering information.
 - 74. (As Filed) The method of claim 59 wherein a first image in a sub-order has print parameters that differ from print parameters of a second image in the sub-order.
- 75. (As Filed) The method of claim 59 wherein dividing the received order into the plurality of sub-orders is performed by a first entity and printing the sub-orders is performed by a second entity.
- 1 76. (As Filed) The method of claim 75 wherein the first entity comprises a photo-2 finishing enterprise.
- 1 77. (As Filed) The method of claim 75 wherein the second entity comprises a goods / service provider enterprise.

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1	78. (As Filed) The method of claim 77 wherein the second entity comprises a
2	supermarket, a drugstore, a post office, or an online grocer.

- 1 79. (As Filed) The method of claim 59 wherein distributing the prints comprises 2 delivering a recipient's prints along with an unrelated order of goods / services associated with 3 that recipient
- 1 80.(Currently Amended) A print distribution system comprising:
- 2 a front-end computer sub-system for receiving an order specifying a plurality of 3 recipients and, for each specified recipient, a set of one or more images associated with that recipient;
- 5 a printing sub-system for printing at least one copy of each image in each recipient's 6 image set and prior to printing, dividing the received order into a plurality of sub-orders, each 7 sub-order corresponding to a different recipient.; and
- 8 a distribution sub-system for distributing the printed image copies to their respective 9 associated recipients.
- 81. (As Filed) The system of claim 80 wherein images in a first recipient's image set 2 differ from images in a second recipient's image set.
- 1 82. (As Filed) The system of claim 80 wherein print parameters of a first recipient's 2 image set differ from printing parameters of a second recipient's image set.
- 1 83. (As Filed) The system of claim 82 wherein print parameters include one or more of 2 print size, number of copies, print finish, and/or a textual message.
- 1 84. (As Filed) The system of claim 80 wherein print parameters differ among images 2 within an image set.

- 85. (As Filed) The system of claim 84 wherein print parameters include one or more of print size, number of copies, print finish, and/or a textual message.
- 1 86. (As Filed) The system of claim 80 wherein each image set comprises an arbitrary 2 grouping of images designated by a user that placed the order.
- 87. (As Filed) The system of claim 80 wherein the front-end computer sub-system, the printing sub-system and the distribution sub-system are controlled by a single entity.
- 88. (As Filed) The system of claim 80 wherein the front-end computer sub-system, the printing sub-system, and the distribution sub-system are dispersed among two or more different entities.
- 89. (As Filed) The system of claim 80 wherein the front-end computer sub-system is controlled by an enterprise providing a web front-end.
- 90. (As Filed) The system of claim 89 wherein the printing sub-system or the distribution sub-system, or both, are controlled by a fulfillment enterprise different than the enterprise providing the web front-end.
- 1 91. (As Filed) The system of claim 80 wherein the printing sub-system and the 2 distribution sub-system are integrated.
- 92. (As Filed) The system of claim 80 wherein the printing sub-system and the distribution sub-system are controlled by a same entity.
- 1 93. (As Filed) The system of claim 80 wherein the printing sub-system and the distribution sub-system are controlled by different entities.

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- 94. (As Filed) The system of claim 80 wherein the printing sub-system comprises a subsystem for dividing the received order into a plurality of sub-orders, each sub-order
 corresponding to a different recipient.
- 95. (As Filed) The system of claim 94 wherein the printing sub-system prints a set of one or more images in each sub-order.
 - 96. (As Filed) The system of claim 94 wherein, for each sub-order, the printing subsystem prints a run of prints associated with a specified recipient.
 - 97. (As Filed) The system of claim 96 wherein the printing sub-system further prints a destination identifier that identifies the specified recipient for a corresponding run of prints.
- 1 98. (As Filed) The system of claim 97 wherein the destination identifier delimits a corresponding sub-order.
- 99. (As Filed) The system of claim 97 wherein printing the destination identifier comprises printing one or more of the following items: a shipping address, a recipient's name, a thumbnail image index, a bar code, a textual message and/or print re-ordering information.
- 1 100. (As Filed) The system of claim 94 wherein dividing the received order into the 2 plurality of sub-orders comprises, for each image in the received order, instantiating a copy of 3 the image for each recipient designated to receive a print of that image.
- 1 101. (As Filed) The system of claim 100 wherein an instantiated copy comprises a digital 2 image file.

- 1 102. (As Filed) The system of claim 94 wherein dividing the received order into the 2 plurality of sub-orders is performed by a first entity and printing the sub-orders is performed by a 3 second entity.
- 1 103. (As Filed) The system of claim 102 wherein the first entity comprises a photo-2 finishing enterprise.
- 1 104. (As Filed) The system of claim 102 wherein the second entity comprises a goods / 2 service provider enterprise.
- I 105. (As Filed) The system of claim 104 wherein the second entity comprises a
 supermarket, a drugstore, a post office, or an online grocer.
- 1 106. (As Filed) The system of claim 104 wherein distributing the printed image copies 2 comprises delivering a recipient's printed image copies along with an unrelated order of goods / 3 services associated with that recipient.
- 1 107. (As Filed) The system of claim 80 wherein a recipient comprises an individual.
- 1 108. (As Filed) The system of claim 80 wherein a recipient comprises a business entity.
- 1 109. (As Filed) The system of claim 80 wherein a recipient comprises an address.
- 1 110. (As Filed) The system of claim 80 wherein the plurality of recipients comprises an individual, an address, a business entity, or any combination thereof.
- 1 111. (As Filed) The system of claim 80 wherein at least one of the specified recipients is 2 different from a user from whom the order was received.

corresponding to a different recipient.

finishing enterprise.

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1	112. (As Filed) The system of claim 80 wherein the order received by the front-end
2	computer system comprises a single transaction sequence.

- 1 113. (As Filed) The system of claim 112 wherein the single transaction sequence comprises a single charge to a financial instrument.
- 1 114. (As Filed) The system of claim 113 wherein the financial instrument comprises a credit card, a debit card, electronic funds transfer, a gift certificate, or a coupon.
- 1 115. (As Filed) The system of claim 112 wherein the single transaction sequence is 2 terminated by a click of an "order" button
- 1 116. (Currently Amended) A computer-implemented method of distributing image prints 2 to a plurality of recipients, the method comprising:
 - receiving, at a facility corresponding to a first entity, an order specifying a plurality of recipients and, for each specified recipient, a set of one or more images associated with that recipient;
 - communicating the received order to a facility corresponding to a second entity; at the second entity's facility, for each of the plurality of recipients specified in the received order, printing at least one copy of each image in the recipient's image set; and distributing the printed image copies to their respective associated recipients and prior to printing, dividing the received order into a plurality of sub-orders, each sub-order
- 1 117. (As Filed) The method of claim 116 wherein the first entity comprises a photo-
 - 1 118. (As Filed) The method of claim 116 wherein the second entity comprises a goods /
 service provider enterprise.

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- 1 119. (As Filed) The method of claim 118 wherein the second entity comprises a supermarket, a drugstore, a post office, or an online grocer.
- 1 120. (As Filed) The method of claim 118 wherein distributing the printed image copies 2 comprises delivering a recipient's printed image copies along with an unrelated order of goods / 3 services associated with that recipient.
- 1 121. (As Filed) The method of claim 116 wherein, prior to communicating the received 2 order to the facility corresponding to the second entity, the first entity divides the received order 3 into a plurality of sub-orders, each sub-order corresponding to a different recipient.
 - 122. (As Filed) The method of claim 121 wherein printing comprises printing a set of one or more images in each sub-order.
- 1 123. (As Filed) The method of claim 121 wherein printing comprises, for each sub-order, 2 printing a run of prints associated with a specified recipient.
- 1 124. (As Filed) The method of claim 123 further comprising printing a destination 2 identifier that identifies the specified recipient for a corresponding run of prints.
- 1 125. (As Filed) The method of claim 124 wherein the destination identifier delimits a corresponding sub-order.
- 1 126. (As Filed) The method of claim 124 wherein printing the destination identifier 2 comprises printing one or more of the following items: a shipping address, a recipient's name, a 3 thumbnail image index, a bar code, a textual message and/or print re-ordering information.

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1	127. (Currently Amended) A computer-implemented method of distributing image prints
2	to a plurality of recipients, the method comprising:
3	receiving an order from a user at a public entry terminal, the order specifying a plurality
4	of recipients and, for each specified recipient, a set of one or more images associated with that
5	recipient;
6	transmitting the received order from the public entry terminal to a photo-finishing
7	facility;
8	for each of the plurality of recipients specified in the received order, printing at the photo-
9	finishing facility at least one copy of each image in the recipient's image set; and
10	distributing the printed image copies to their respective associated recipients; and
11	prior to printing, dividing the received order into a plurality of sub-orders, each sub-order
12	corresponding to a different recipient
•	100 (A - Pil N The week of a California 107 subscription and a few offers of a second the

- 1 128. (As Filed) The method of claim 127 wherein receiving the order from the user at the 2 public entry terminal comprises reading digital images from a computer-readable medium 3 provided to the public-entry terminal.
 - 129. (As Filed) The method of claim 128 wherein the computer-readable medium comprises a FLASH memory, a CD-ROM or a diskette.
- 1 130. (As Filed) The method of claim 127 wherein receiving the order from the user at the public entry terminal comprises receiving manual input specifying the plurality of recipients and the set of one or more images associated with each recipient.
- 1 131. (As Filed) The method of claim 127 wherein the public entry terminal comprises a digital drop box, a point-of-sale station, or a kiosk.
- 1 132. (Currently Amended) A computer-implemented method of ordering image prints for 2 a plurality of recipients, the method comprising receiving at a host system an order from a client

- system, the order corresponding to a single transaction sequence and specifying a plurality of
 recipients and, for each specified recipient, a set of one or more images associated with that
- 5 recipient; and

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- prior to printing, dividing the received order into a plurality of sub-orders, each sub-order corresponding to a different recipient.
- 1 133. (As Filed) The method of claim 132 further comprising, at the host system, dividing 2 the received order into a plurality of sub-orders, each sub-order corresponding to a different 3 recipient.
- 1 134. (As Filed) The method of claim 133 further comprising printing a set of one or more images in each sub-order.
- 1 135. (As Filed) The method of claim 133 wherein further comprising, for each sub-order, printing a run of prints associated with a specified recipient.
 - 136. (As Filed) The method of claim 135 further comprising printing a destination identifier that identifies the specified recipient for a corresponding run of prints.
- 1 137. (As Filed) The method of claim 136 wherein the destination identifier delimits a corresponding sub-order.
- 1 138. (As Filed) The method of claim 136 wherein printing the destination identifier 2 comprises printing one or more of the following items: a shipping address, a recipient's name, a 3 thumbnail image index, a bar code, a textual message and/or print re-ordering information.
- 1 139. (As Filed) The method of claim 133 wherein a first image in a sub-order has print parameters that differ from print parameters of a second image in the sub-order.

i	140. (As Filed) The method of claim 139 wherein print parameters include one or more
2	of print size, number of copies, print finish, and/or a textual message.

- 1 141. (As Filed) The method of claim 133 wherein dividing the received order into the 2 plurality of sub-orders comprises, for each image in the received order, instantiating a copy of 3 the image for each recipient designated to receive a print of that image.
- 1 142. (As Filed) The method of claim 141 wherein an instantiated copy comprises a digital image file.
- 1 143. (As Filed) The method of claim 132 wherein images in a first recipient's image set 2 differ from images in a second recipient's image set.
- 1 144. (As Filed) The method of claim 132 wherein print parameters of a first recipient's 2 image set differ from printing parameters of a second recipient's image set.
- 1 145. (As Filed) The method of claim 144 wherein print parameters include one or more 2 of print size, number of copies, print finish, and/or a textual message.
- 1 146. (As Filed) The method of claim 132 wherein print parameters differ among images 2 within an image set.
- 1 147. (Currently Amended) A computer-implemented method of processing an order for a 2 physical manifestation of digital content, the method comprising:
- receiving an order specifying a plurality of recipients and, for each specified recipient, a set of digital content associated with that recipient;
- dividing the received order into a plurality of sub-orders, each sub-order
 corresponding to a different recipient, by instantiating a digital copy of the digital content for
 each recipient designated to receive a physical manifestation of that digital content and

8	prior to printing, dividing the received order into a plurality of sub-orders, each sub-order
9	corresponding to a different recipient; and
0	generating a physical manifestation of the digital content in the recipient's digital content
1	set.
1	148. (As Filed) The method of claim 147 wherein the digital content comprises a digital
2	image and the physical manifestation comprises a photographic print of the digital image.
1	149. (As Filed) The method of claim 147 further comprising distributing the physical
2	manifestations to their respective associated recipients.
1	150. (As Filed) The method of claim 147 wherein the receiving and dividing are
2	performed by a first entity and the generating is performed by a second entity.
ı	151. (As Filed) The method of claim 150 wherein the first entity comprises a photo-
2	finishing enterprise and the second entity comprises a goods / service-provider enterprise.
1	152. (As Filed) The method of claim 147 wherein receiving, dividing and generating are
2	performed by a single entity.
1	153. (As Filed) The method of claim 147 wherein the performance of receiving, dividing
2	and generating is dispersed among two or more different entities.
1	154. (As Filed) The method of claim 147 wherein receiving an order is performed by an
2	enterprise providing a web front-end.
1.	155. (As Filed) The method of claim 154 wherein dividing or generating, or both, are

performed by a fulfillment enterprise different than the enterprise providing the web front-end.